

2021 Farm Science Review

If your business is agriculture, our business is you.

Build Your Own

Do you have other ideas to elevate your brand at Farm Science Review? To discuss alternative sponsorship opportunities starting as low as \$500, please contact us.

More information on each of these items is available on the Farm Science Review website, or please give us a call.

fsr.osu.edu
614-292-4278

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor <i>(Limited opportunities)</i>	\$100,000
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CFAES Celebration Tent Sponsor <i>(Limited opportunities)</i>	\$25,000
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Gate Sponsor <i>(Exclusive)</i>	\$15,000
Provide your custom bags to FSR visitors as they enter the show site at five entrances.	

App Sponsor <i>(Exclusive)</i>	\$5,000
Your banner ad will rotate on our FSR app.	

Field Demonstrations Sponsor <i>(Exclusive)</i>	\$5,000
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Golf Cart Sponsor <i>(Exclusive)</i>	\$5,000
Place your logo on the hood of rental golf carts with a 5"x7" sticker.	

Restroom Sponsor <i>(Limited opportunities)</i>	\$3,500
Your logo and messaging will be placed at one of the nine restroom locations across the show site.	

Rest Stop Sponsor <i>(Limited opportunities)</i>	\$2,500
Your logo will be placed on signage at a rest stop announcing you have provided a free drink of water and a shaded seat to rest.	

Courtesy Shuttle Sponsor <i>(Limited opportunities)</i>	\$2,500
Your logo will be placed on six-seat golf carts providing mobility assistance to FSR visitors.	

Educational Session Sponsor	\$1,000
Select individual sessions or program area	

ADVERTISING OPPORTUNITIES

Official FSR Program
Place your desired-sized ad in the 2021 FSR program that is distributed before and during the show.

FSR Digital Directory
Upgrade your account for more impressions online.

Advertise on Back of Pre-sale Tickets and Passes	\$10,000
<i>(Exclusive)</i>	

Priority Placement Banners at Gates <i>(Exclusive)</i>	\$10,000
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Your Banner in Highly Visible Area	\$500
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Parking Lot Section Signs <i>(Limited opportunities)</i>	\$500
Provide your signs to be used as landmarks for a section of parking lot that will be seen by FSR visitors as they come and go.	