## Get Noticed at Farm Science Review 2020

The Farm Science Review 2020 website houses the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show. Upgrade your listing to make sure attendees can find your company information and booth at the Show.

## Visibility + Content = **Lead Generation.**

### **Upload Content**

Choose between the complimentary basic listing and uploading your logo, product images, videos, and more.



#### Make Your Booth Stand Out

Adding a bright red corner peel to your booth will make it easy for visitors to find you at the show.



### Be a Featured Exhibitor

A select number of exhibitors will be featured in an exclusive list on this year's event website.

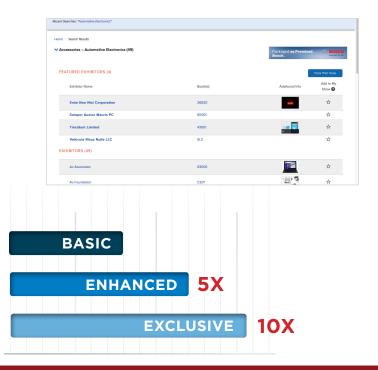


### **More Impressions**

Upgrade your listing today and get more traffic on the online directory and floor plan.

### **Get Priority Placement**

Like Google AdWords, when users search for your company's keywords or categories you can show up at the top of search results.

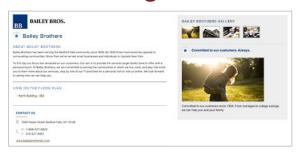




## **Listing Options**

Each exhibitor at this year's Farm Science Review 2020 show receives a complimentary basic listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos, and more for attendees to get a preview of what you're bringing to this year's show.

## Gold Package: \$495



- Includes the Basic Listing
- Company Logo & Press Releases
- 4 product images with description
- · Access to online leads
- Access to Appointment Scheduling Tool
- 5 New Product Showcase
- 3 Show Specials
- 3 Virtual Business Cards
- 10 Collateral Uploads
- 5 Scheduled Events

## Diamond Package: \$1,095



- Includes the Gold Package
- 4 video panels (for a total of 8 display panels)
- Online booth is highlighted with a corner peel
- Priority placement at the top of all online searches
- Inclusion in the Featured Exhibitor Search
- 10 New Product Showcase
- 5 Show Specials
- 5 Virtual Business Cards
- 20 Collateral Uploads
- 10 Scheduled Events

### **EXCLUSIVE SPONSORSHIPS**

\*All sponsorships require the Diamond Package





## **Show Highlights Package**

Showcase your product image or video on the Directory Home Page Live link directs attendees to your company's listing Limited to the first 21 exhibitors

+\$1,595

### **Product Category Package**

**EXCLUSIVE** - Includes one 320x50 pixel banner at the top of your exhibitor category (640x100 pixel image required for upload)

**STAND OUT**- Guaranteed #1 listing in your exhibitor category Statistics are available for tracking

+\$1,595/each

# Show Highlights + Product Category Package

+\$1,995

