

2022 FARM SCIENCE REVIEW

If your business is agriculture, our business is you.

BUILD YOUR OWN

Do you have other ideas to elevate your brand at Farm Science Review? To discuss alternative sponsorship opportunities, contact us today!

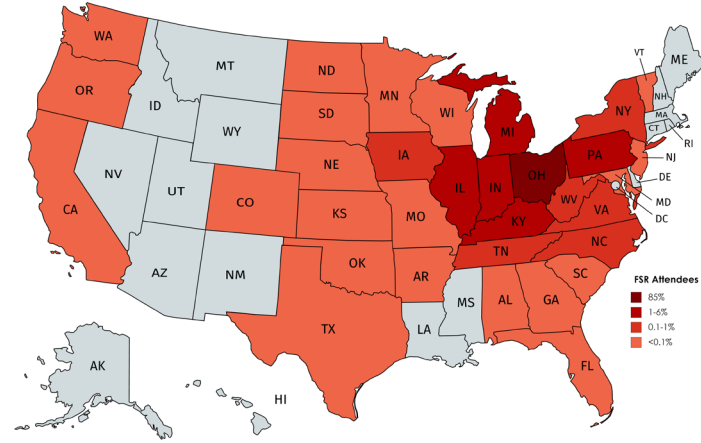
More information on each of these items is available on the Farm Science Review website, or please give us a call. fsr.osu.edu 614-292-4278

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (limited opportunities)	\$100,000
CFAES CELEBRATION TENT SPONSOR (limited opportunities)	\$25,000
GATE SPONSOR (Exclusive) Provide Your custom bags to FSR visitor as they enter the show site at five entrances.	\$15,000
APP SPONSOR (Exclusive) Your banner ad will rotate on our FSR app.	\$5,000
FIELD DEMONSTRATIONS SPONSOR (Exclusive)	\$5,000
GOLF CART SPONSOR (Exclusive) Place your logo on the hood of rental gold carts with a 5"x7" sticker	\$5,000
RESTROOM SPONSOR (Limited Opportunities) Your logo and messaging will be placed at one of the nine restroom locations across the show site.	\$3,500
REST STOP SPONSOR (Limited Opportunities) Your logo will be placed on signage at a rest stop announcing you have provided a free drink of water and shaded seat to rest.	\$2,500
COURTESY SHUTTLE SPONSOR (Limited opportunities) Your Logo will be placed on six-seat golf carts providing mobility assistance to FSR visitors.	\$2,500

ADVERTISING OPPORTUNITIES

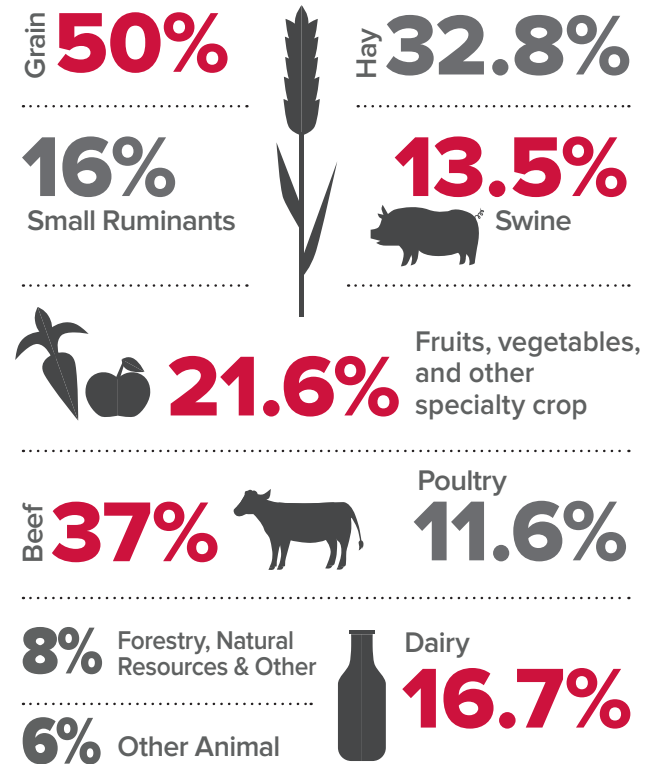
OFFICIAL FSR PROGRAM Place your desired-sized ad in the 2022 FSR Program that is distributed before and during the show.	
FSR DIGITAL DIRECTORY Upgrade your account for more impressions online.	
ADVERTISE ON BACK OF PRE-SALE TICKETS AND PASSES (Exclusive)	\$10,000
PRIORITY PLACEMENT BANNERS AT GATES (Exclusive)	\$10,000
YOUR BANNER IN HIGHLY VISIBLE AREA	\$500
PARKING LOT SECTION SIGNS (Limited Opportunities) Provide your signs to be used as landmarks for a section of parking lot that will be seen by FSR visitors as they come and go.	\$500



Average FSR attendance in the past 10 years =

121,000

Attendees travel to the Molly Caren Agricultural Center in London, Ohio from the midwest and beyond each year for the premier outdoor agricultural education and industry exposition.



85% of FSR Attendees are Producers

Who else attends FSR?

- Manufacturers
- Distributors
- Consultants
- Dealers
- Retailers
- Media
- Public Officials and Other Government
- Rural Landowners
- Finance, Land and Auction Services
- Students
- Ag enthusiasts
- Other related areas - Landscaping, Forestry, and Natural Resources

CFAES

2022 FARM SCIENCE REVIEW

MARK YOUR CALENDARS FOR THE FARM SHOW IN 2022

CELEBRATING 60 YEARS
EMBRACING TIME AND CHANGE



INCREASE YOUR BRAND PRESENCE

at Farm Science Review in 2022!

- Advertise in the Official Show Program
- Conduct a Ride and Drive
- Participate in Field Demonstrations
- Become a Sponsor
- Exhibit at the Gwynne Conservation Area
- Upgrade Your Digital Exhibitor Profile for the Online Directory and Mobile App

ALL ACTIVITIES REQUIRE PARTICIPATION IN FARM SCIENCE REVIEW AS AN EXHIBITOR

If your company is interested in exhibiting at the Farm Science Review, please contact Nick Zachrich at 614-292-4278 or zachrich.13@osu.edu.



SEPT. 20, 21, 22

- 100,000+ attendees
- 600+ acres of demonstrations
- 2.6 million sq. ft. exhibit space



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL, AND ENVIRONMENTAL SCIENCES

2022 FARM SCIENCE REVIEW

CONTACT
614-292-4278
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SOCIAL MEDIA
fsr.osu.edu
#FSR22

- f FarmScienceReview
- o @OhioStateFSR
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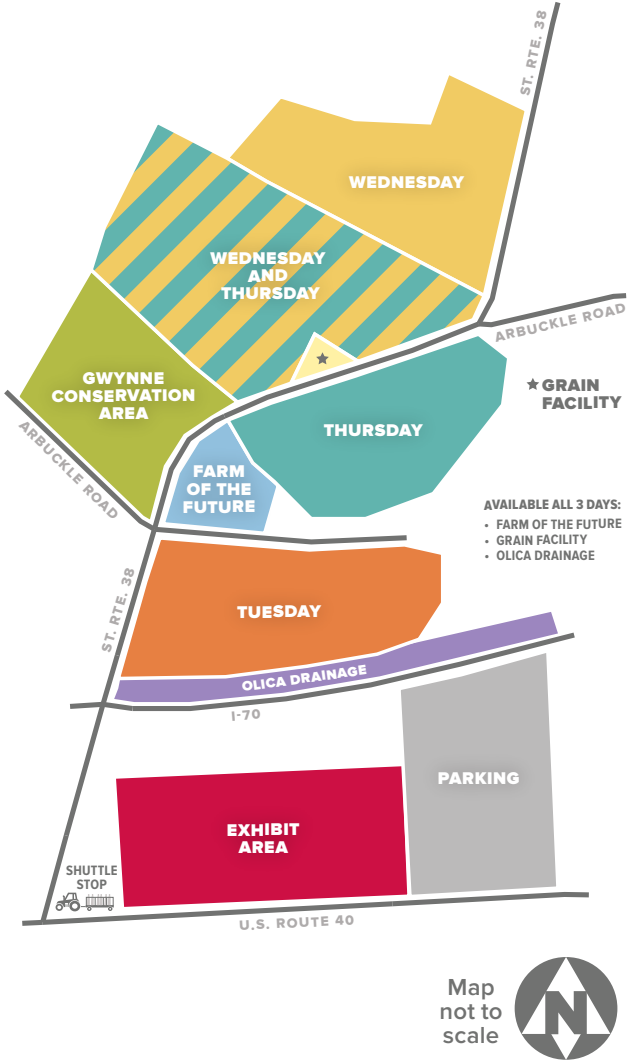
Farm Science Review visitors will again be able to browse the interactive map and search for specific exhibitors or product categories on the mobile app and online directory. Upgrade your listing for better visibility to your potential customers. The 2022 Farm Science Review mobile app and online directory will be available to the public starting July 1st!

Available on Google Play Store and Apple App Store

TROTTER FIELD DEMONSTRATIONS

Farm Science Review exhibitors have the option of providing a demonstration to visitors in designated 500 acres North of the exhibit area at no additional cost to the booth fee. Visitors have the chance to have an up close and one-on-one experience with exhibitors once the main demo is over. Demonstrations for the show consist of but not limited to:

- Corn Harvest
- Soybean Harvest
- Drones and Ag innovations technology
- Tillage
- Vertical tillage
- Strip-till
- Planters
- Spraying
- Nutrient Application
- Corn Stalk Shredding
- Bailing, Raking, and Wrapping
- Drainage Installations

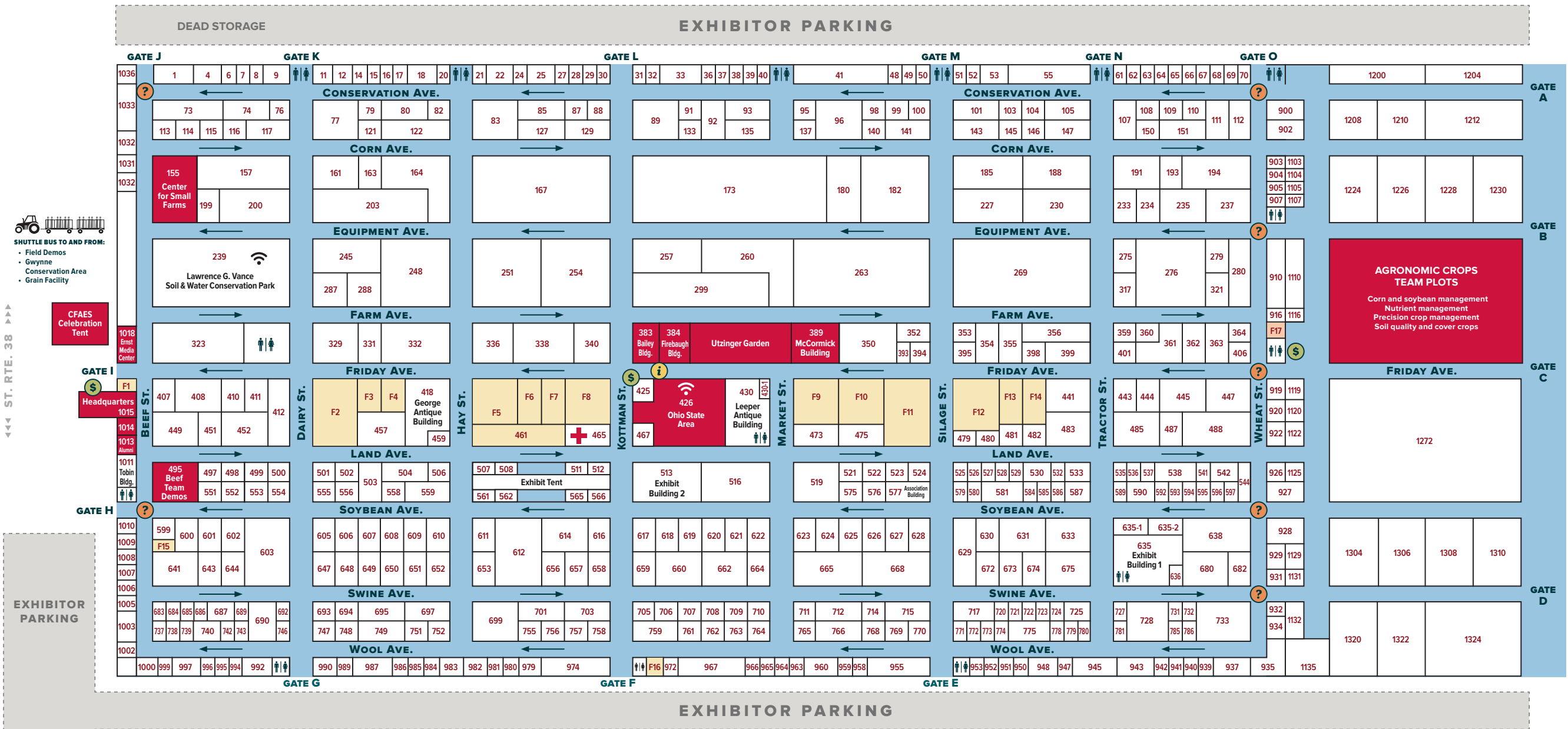


RIDE AND DRIVE

Farm Science Review exhibitors have the opportunity to conduct a ride and drive with new power units at the East end of the exhibit area in booths 1200-1326 for no additional cost to your original booth space. This activity must have driving areas designated and other safety measures as deemed by show management. Space is limited, contact show management to reserve your area.



2022 FARM SCIENCE REVIEW EXHIBIT AREA



FARM SCIENCE REVIEW 2022: LOT PRICE LIST*

Lot 150' X 150' \$6,150.00

Lot 150' x 75' \$3,585.00

Corner Lot 50' x 75' \$1,865.00

Corner Lot 50' x 50' \$1,575.00

Standard Lot 50' x 75'
(50' Frontage) \$1,575.00

Standard Lot 50' x 50'
(50' Frontage) \$1,280.00

Corner Lot 30' x 50' \$1,280.00

Standard Lot 30' x 50'
(30' Frontage) \$1,050.00

Booth 10' X 10' \$1,050.00

Association/Marketplace \$430.00

GWYNNE CONSERVATION AREA

Standard Lot 30' x 30' \$200.00

Tent Booth 6' X 8' \$100.00

Agency/Association \$80.00

*A 3% fee will be added to reservations after June 30, 2022.

FARM SCIENCE REVIEW EXHIBIT AREA TENTS AND BUILDINGS

All indoor booths are 10' x 10'

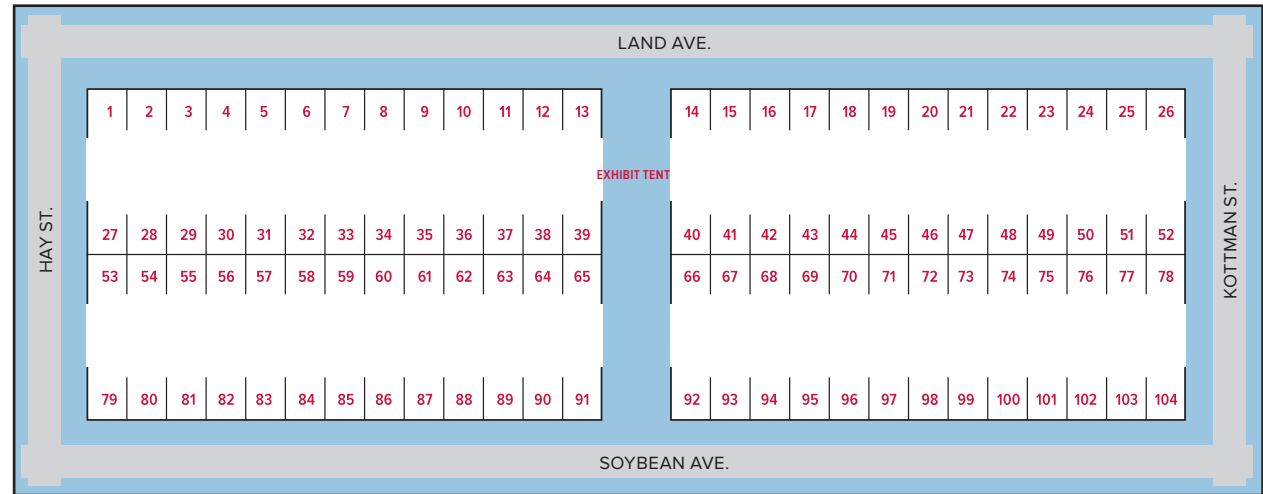
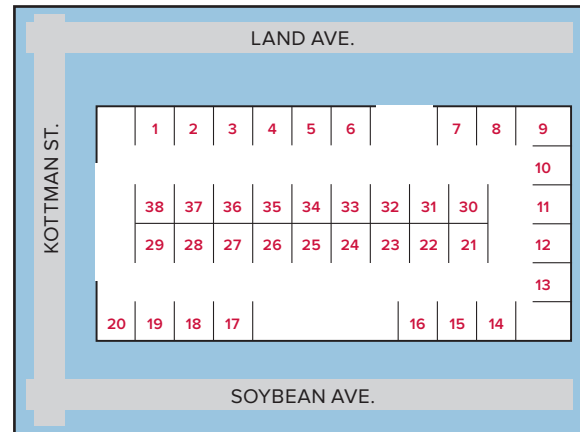
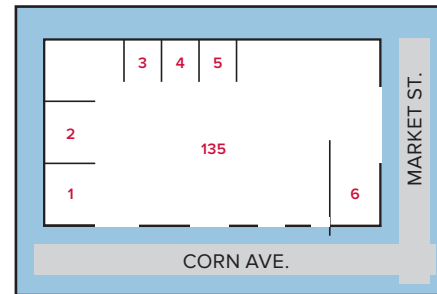


EXHIBIT BUILDING 2 (513)



OHIO'S COUNTRY JOURNAL (OCJ) BUILDING



ASSOCIATION BUILDING

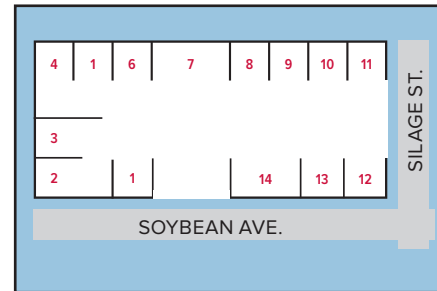
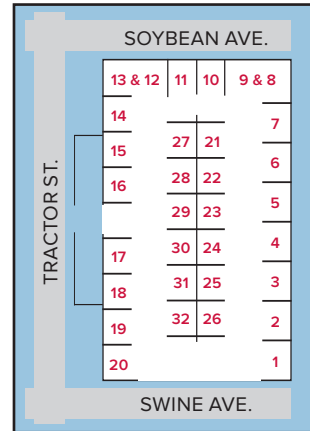


EXHIBIT BUILDING (LOT 635)



Map not to scale

CONTACT

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