

CFAES

2024 FARM SCIENCE REVIEW

It's more than a farm show.



SEPTEMBER 17, 18, 19

- 100,000+ attendees
- 600+ acres of demonstrations
- 2.6 million sq. ft. exhibit space



THE OHIO STATE
UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

INCREASE YOUR BRAND PRESENCE

at Farm Science Review in 2024!

- Advertise in the Official Show Program
- Conduct a Ride and Drive
- Participate in Field Demonstrations
- Become a Sponsor
- Exhibit at the Gwynne Conservation Area
- Upgrade Your Digital Exhibitor Profile for the Online Directory and Mobile App

ALL ACTIVITIES REQUIRE PARTICIPATION IN FARM SCIENCE REVIEW AS AN EXHIBITOR



If your company is interested in exhibiting at the Farm Science Review, please contact Nick Zachrich at 614-292-4278 or zachrich.13@osu.edu.



Download Farm Science Review's Mobile App!

Users can browse the show site's map and search for exhibitors and products via the app or online directory. Upgrade your digital listing within Map Your Show to be more visible to current and potential customers. Farm Science Review's mobile app will be available to the public starting late August!

Available on Google Play Store and Apple App Store



2024 FARM SCIENCE REVIEW

If your business is agriculture, our business is you.

BUILD YOUR OWN

Do you have other ideas to elevate your brand at Farm Science Review? To discuss alternative sponsorship opportunities, or for more information contact us today!

fsrinfo@osu.edu
614-292-4278
fsr.osu.edu

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (Limited Opportunities)	\$100,000
CFAES CELEBRATION TENT SPONSOR (Limited Opportunities)	\$25,000
GATE SPONSOR (Exclusive) Provide your custom bags to FSR visitors as they enter the show site at five entrances.	\$15,000
MOBILE APP SPONSOR (Exclusive) Your banner ad will rotate on our FSR mobile app.	\$5,000
FIELD DEMONSTRATIONS SPONSOR (Exclusive)	\$5,000
GOLF CART SPONSOR (Exclusive) Place your logo on the hood of rental golf carts with a 5"x7" sticker	\$5,000
RESTROOM SPONSOR (Limited Opportunities) Your logo and messaging will be placed at one of the nine restroom locations across the show site.	\$3,500
REST STOP SPONSOR (Limited Opportunities) Your logo will be placed on signage at a rest stop announcing you have provided a free drink of water and shaded seat to rest.	\$2,500
COURTESY SHUTTLE SPONSOR (Limited Opportunities) Your logo will be placed on six-seat golf carts providing mobility assistance to FSR visitors.	\$2,500

ADVERTISING OPPORTUNITIES

OFFICIAL FSR PROGRAM

Place your desired-sized ad in the 2024 FSR Program.

FSR DIGITAL DIRECTORY

Upgrade your account for more impressions online.

ADVERTISE ON BACK OF PRE-SALE TICKETS AND PASSES

(Exclusive, Deadline April 1.)

\$10,000

PRIORITY PLACEMENT BANNERS AT GATES

(Exclusive)

\$10,000

YOUR BANNER IN HIGHLY VISIBLE AREA

\$500

PARKING LOT SECTION SIGNS

(Limited Opportunities)

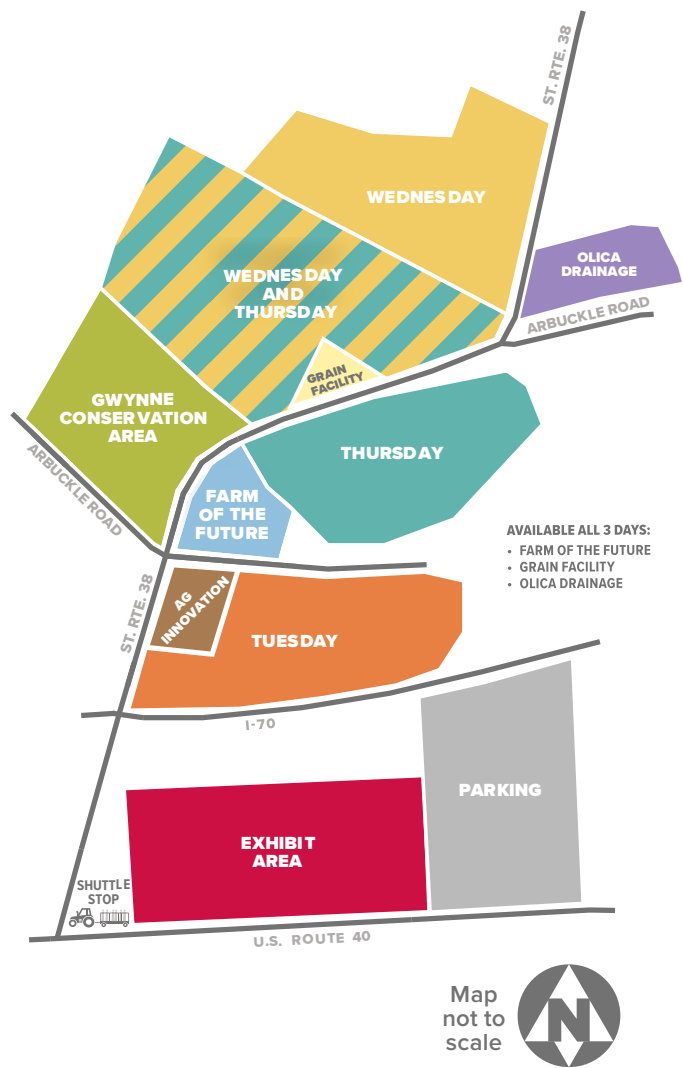
\$500

Provide your signs to be used as landmarks for a section of parking lot that will be seen by FSR visitors as they come and go.

TROTTER FIELD DEMONSTRATIONS

Farm Science Review exhibitors have the option of providing a demonstration to visitors in designated 500 acres North of the exhibit area at no additional cost to the booth fee. Visitors have the chance to have an up close and one-on-one experience with exhibitors once the main demo is over. Demonstrations for the show consist of but not limited to:

- Corn Harvest
- Soybean Harvest
- Drones and Ag innovations technology
- Tillage
- Vertical tillage
- Strip-till
- Planters
- Spraying
- Nutrient Application
- Corn Stalk Shredding
- Baling, Raking, and Wrapping
- Drainage Installations



RIDE AND DRIVE

Farm Science Review exhibitors have the opportunity to conduct a ride and drive with new power units at the East end of the exhibit area in booths 1200-1326 for no additional cost to your original booth space. This activity must have driving areas designated and other safety measures as deemed by show management. Space is limited, contact show management to reserve your area.



2024 FARM SCIENCE REVIEW EXHIBIT AREA



Main Information

Information

ATM

Food Vendor

Ohio State Area

Exhibit Tents/Buildings

Restrooms

Accessible Parking

Golf Cart Travel Direction

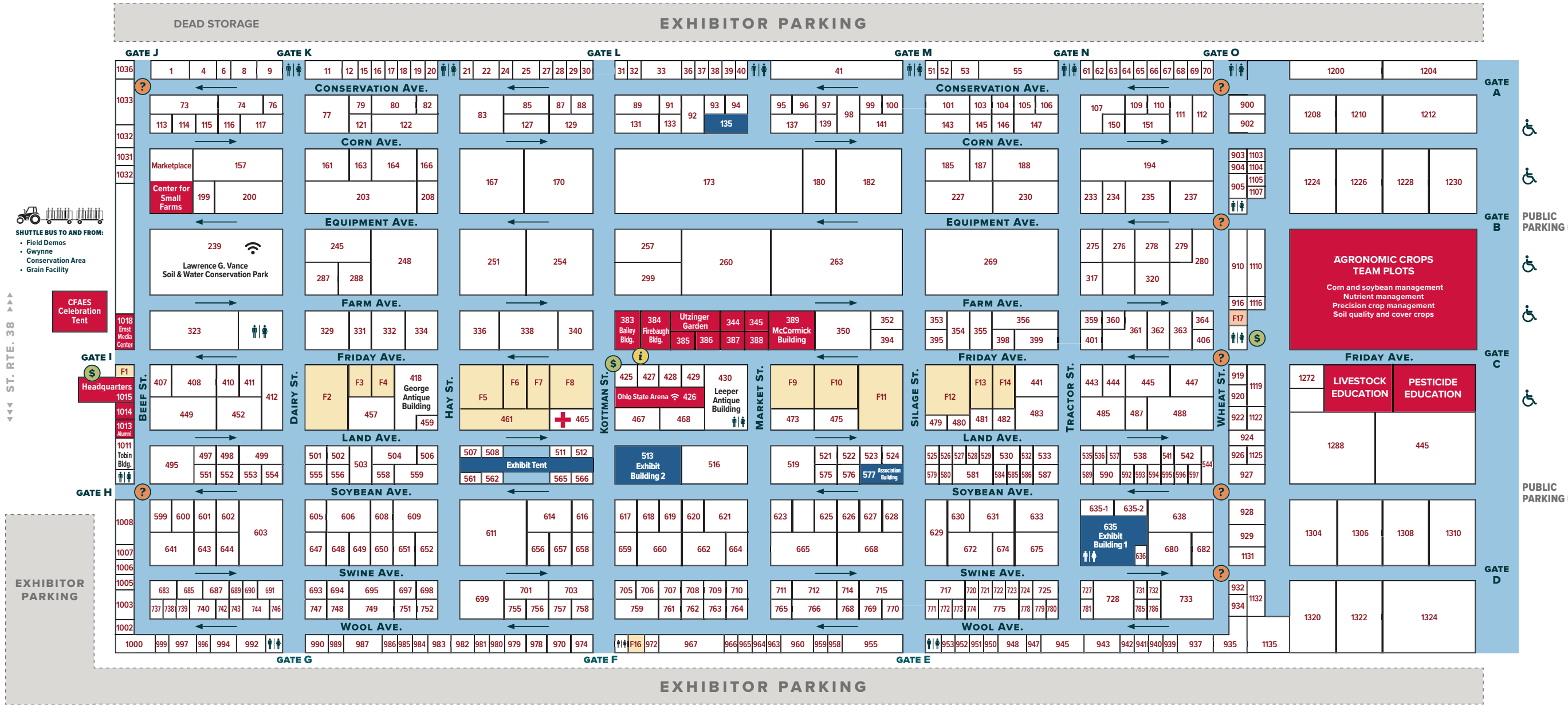
Emergency Services

WiFi Hotspot

FARM SCIENCE REVIEW PRESENTING SPONSORS:



173 CORN AVE.



FARM SCIENCE REVIEW 2024: LOT PRICE LIST*

Lot 150' X 150'	\$6,500.00
Lot 150' x 75'	\$3,875.00
Corner Lot 50' x 75'	\$1,975.00
Corner Lot 50' x 50'	\$1,675.00

Standard Lot 50' x 75' (50' Frontage)	\$1,675.00
Standard Lot 50' x 50' (50' Frontage)	\$1,350.00
Corner Lot 30' x 50'	\$1,350.00

Standard Lot 30' x 50' (30' Frontage)	\$1,110.00
Booth 10' X 10'	\$1,110.00
Association/Marketplace	\$430.00

GWYNNE CONSERVATION AREA

Standard Lot 30' x 30'	\$200.00
Tent Booth 6' X 8'	\$100.00
Agency/Association	\$80.00

*A 3% fee will be added to reservations after June 30, 2024.

FARM SCIENCE REVIEW EXHIBIT AREA TENTS AND BUILDINGS

All indoor booths are 10' x 10'

EXHIBIT TENT

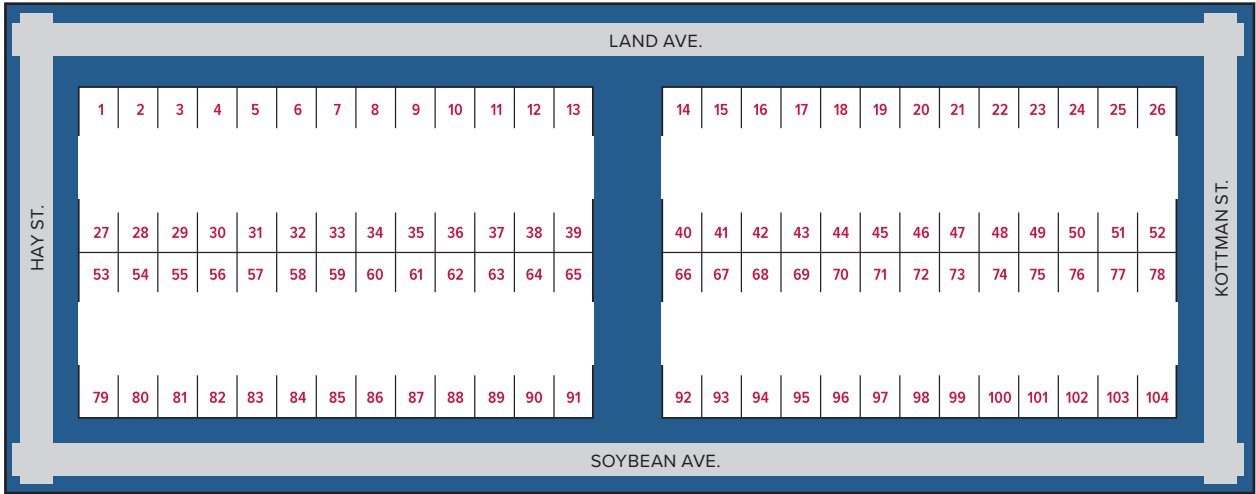
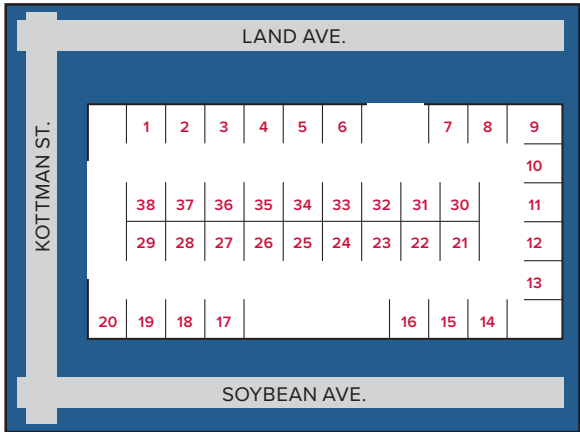
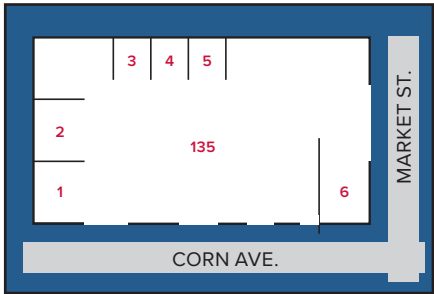


EXHIBIT BUILDING 2 (513)



OHIO'S COUNTRY JOURNAL (OCJ) BUILDING



ASSOCIATION BUILDING

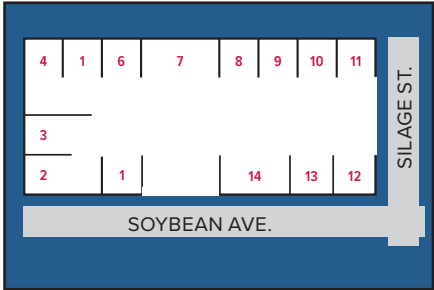
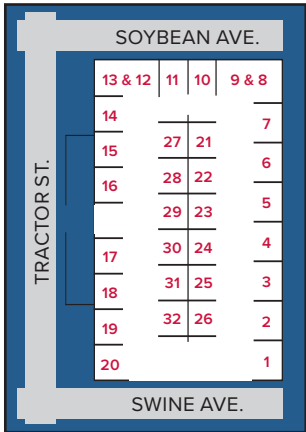


EXHIBIT BUILDING (LOT 635)



Map not
to scale

CONTACT

614-292-4278
fsrinfo@osu.edu

SOCIAL MEDIA

fsr.osu.edu

#FSR24



FarmScienceReview



@OhioStateFSR



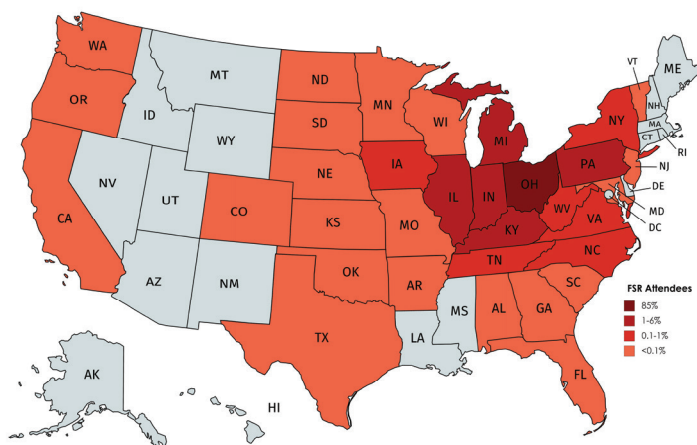
Farm Science Review



@farmsciencereview



@farmsciencereview



Average FSR attendance
in the past 10 years =

121,000

Attendees travel to the Molly Caren Agricultural Center in London, Ohio from the midwest and beyond each year for the premier outdoor agricultural education and industry exposition.

Grain **50%**

Hay **32.8%**

16%
Small Ruminants

13.5%
Swine



21.6%

Fruits, vegetables,
and other
specialty crop

Beef **37%**



Poultry
11.6%

8% Forestry, Natural
Resources & Other

6% Other Animal



Dairy
16.7%

85% of FSR Attendees
are Producers

Who else attends FSR?

- Manufacturers
- Distributors
- Consultants
- Dealers
- Retailers
- Media
- Public Officials and Other Government
- Rural Landowners
- Finance, Land and Auction Services
- Students
- Ag enthusiasts
- Other related areas - Landscaping, Forestry, and Natural Resources

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