PROMOTE YOUR BRAND AT FARM SCIENCE REVIEW

OHIO’S PREMIER AGRICULTURAL EVENT

The Ohio State University College of Food, Agricultural, and Environmental Sciences presents Farm Science Review each September, attracting more than 120,000 visitors.

Visitors come to learn about the latest in agriculture. They talk to university experts, watch field demonstrations and visit with 600-plus exhibitors.

Heighten your visibility with this important audience by sponsoring key events and special placements. Please see the next page for more details.

Contact Emily Irwin, Director of Corporate and Foundation Partnerships at 614-292-8740 or irwin.290@osu.edu
2017 FARM SCIENCE REVIEW SPONSORSHIP LEVELS

Benefits of all sponsorship levels include charitable tax incentives and access to the benefits of Ohio State's President's Club. Recognition of your company's support will be included in the Farm Science Review program, tiered by your cumulative charitable giving to the show.

Farm Science Review Presenting Sponsor

Reap the benefits of premier sponsorship at Farm Science Review.

- Promote your company to 400 corporate partners, elected officials and friends of the College of Food, Agricultural, and Environmental Sciences at Farm Science Review luncheons on Tuesday, September 19 and Thursday, September 21.
- Market your company name, logo and website as well as a full-page advertisement in the Farm Science Review printed program.
- Upgrade your digital presence on the Farm Science Review interactive directory on both the website and mobile app which will include: company logo, four image panels, and an extended company description.
- Advertise your company logo on the 82-foot-wide gable of the industry tent at its premium location on the corners of Land and Soybean streets, and Kottman and Hay streets.
- Publicize your company logo on approximately eight shuttles that transport visitors from the main grounds to the fields of Farm Science Review.
- Promote your company logo on the banner at the western entrance of Farm Science Review.
- Market your company logo on the signage at the eastern entrance information booths.

Farm Science Review Hall Sponsor

Name a permanent, unnamed hall at the Molly Caren Agricultural Center (i.e., Exhibit Building 1 or 2, Association Building) during the three-day long 2017 Farm Science Review. Experience the benefits of branding recognition on your sponsored building(s) during Farm Science Review.

Farm Science Review Luncheon Sponsor

Celebrate agriculture in Ohio by supporting one event that highlights the significant accomplishments of Ohio's land-grant institution over the past year. Sponsor either the luncheon of Farm Science Review on Tuesday, September 19 or on Thursday, September 21. Take advantage of multiple printed and digital signage opportunities as well as verbal recognition and preferred seating at the event.

- Sponsor the opening luncheon of Farm Science Review on Tuesday, September 19. This event is attended by 200 corporate partners, elected officials and friends of the College of Food, Agricultural, and Environmental Sciences.
- Sponsor the Farm Science Review luncheon on Thursday, September 21. This event is attended by 200 friends, alumni, faculty and staff of the College of Food, Agricultural, and Environmental Sciences. The event emphasizes the impact of the college's partnerships, celebrates alumni and recognizes the 2017 Farm Science Review Hall of Fame inductees.
- Take advantage of multiple printed and digital signage opportunities as well as verbal recognition and preferred seating at events taking place during your day of sponsorship.

Ticket Sponsor

Everyone who walks through the gate at Farm Science Review must present a ticket. The 2016 ticket sponsor reached more than 100,000 attendees. Display your company logo, exhibitor information and limited promotional information on the back of every ticket printed.

New App Sponsor

Promote your company to more than 100,000 Farm Science Review attendees before, during and after the review. Display your company logo on the new and improved Farm Science Review mobile app, app download screens and app interactive show schedules. This app will be available for download before the Review, expanding your brand recognition beyond the show dates.

Golf Cart Sponsor

Sponsor the 400 onsite golf carts at Farm Science Review. Promote your company logo on a 7-by-12-inch sticker on every cart.

Field Demonstrations Sponsor

Reach thousands of innovative, active farmers who attend the field demonstrations at Farm Science Review. Publicize your company logo on signage at the edge of field demonstration sites and on approximately eight shuttles that transport visitors from the main grounds to the field sites.

Do you have other ideas to elevate your brand at Farm Science Review? To discuss alternative sponsorship opportunities, contact Emily Irwin, Director of Corporate and Foundation Partnerships at 614-292-8740 or irwin.290@osu.edu.